








SPORTMED 2010 INNOTECH RETAIL PRICING

<u>Product</u>	<u>Features & Benefits</u>
<p>#1</p>  <p>EmbraceAIRPlus Retail @ \$105</p>	<ul style="list-style-type: none"> • Kinetic Internal Sliding Support • Adjustable Air Chamber • 10" Range of Customization • Spinal Contour Strip • Adaptable Back Strap • Convenient Carrying Handle • Recycled Wood Frame • Tested at University of Waterloo <p>Synopsis: The #1 Choice of Professionals and a proven "best-seller".</p>
 <p>EmbraceAIRKing Retail @ \$120</p>	<ul style="list-style-type: none"> • Kinetic Internal Sliding Support • Adjustable Air Chamber • 11" Range of Customization • Greater Shoulder/Hip Support • Spinal Contour Strip • Adaptable Back Strap • Convenient Carrying Handle • Recycled Wood Frame <p>Synopsis: All of our patented features of the EmbraceAIRPlus, with extra height and width for larger individuals.</p>
 <p>LumbAIRPlus Retail @ \$45</p>	<ul style="list-style-type: none"> • Adjustable Air Chamber • Unlimited Range of Customization • Adaptable Back Strap • Comfortable on the back and neck • Efficient design is easy to carry, and the LumbAIRPlus can stylishly fit on all seats; even office steno chairs <p>Synopsis: Highly portable and ideal for airplanes, theatres or your car.</p>
 <p>In-Line Seating Retail @ \$50</p>	<ul style="list-style-type: none"> • Contoured frame relieves pressure from sitting on pelvis and thighs • Foam guaranteed to last 30 years • Crafted with Moulded Plywood • Dual-Side Velcro Straps for Convenient Attachment to Innotech Back Supports • Makes chairs, seats comfortable <p>Synopsis: Creates an ideal, consistent seating position on any chair.</p>
 <p>Water Pillow Retail @ \$50</p>	<ul style="list-style-type: none"> • Reduces muscle tension and pressure while maintaining correct sleeping posture • Instantly conforms to head position • Convenient, removable bladder • User-adjusted for either Soft/Medium/Firm • Pillow can be warmed or cooled <p>Synopsis: An easy to use, easy to clean water pillow.</p>

**These products are often covered on
Extended Medical Plans
with a medical referral.**